



Gør tanke til handling

VIA University College

<p>BÆREDYGTIGHED</p> <p>Hvor transparent vurderes modeindustriens forsyningskæde at være, overordnet set?</p> <p>Svar: Ca. 25% Afhængigt af kilden</p> <p>Tekstil- og modeindustriens komplekse og konkurrenceprægede værdi- og forsyningskæde gør det udfordrende for forbrugeren, at vurdere om tøjet er produceret på bekostning af menneskerettigheder og miljøhensyn.</p> <p>Det betyder, at det for forbrugeren kan være meget vanskeligt at vurdere, hvordan brands tager ansvar for produktionsvilkår og udledninger.</p>	<p>SUSTAINABILITY</p> <p>How transparent is the fashion industry's supply chain considered to be, overall?</p> <p>Answer: Approx. 25% Depending on the source</p> <p>The complex and competitive value and supply chain of the textile and fashion industry makes it challenging for consumers to assess whether clothing has been produced at the expense of human rights and environmental concerns.</p> <p>This means that it can be very difficult for consumers to assess how brands take responsibility for production conditions and emissions.</p>
<p>VIL DU VIDE MERE?</p> <p>➤ HUSK! Kritisk kilderefleksion</p> <p>Fashion Transparency Index 2023 by Fashion Revolution - Issuu</p> <p>How brands and consumers can fight modern slavery and child labour in fashion Walk Free</p>	<p>DO YOU WANT TO KNOW MORE?</p> <p>➤ REMEMBER! Critical reflection of the source</p>
<p>Anne Louise Bang, ANLB@via.dk</p> <p>Poul-Erik Jørgensen, PEJO@via.dk</p> <p>Center for Applied Research in Textiles, Design & Circularity</p> <p>VIA University College, Denmark 2025</p>	

